

"Co-creation and creativity bring more power to your negotiations than competitiveness and combat"

- Fabian Courtaux

# WinWith™ NEGOTIATION DEAL SUPPORT

We are changing the face of negotiations. WinWin is no longer enough.

As trusted global leaders we bring WinWith™ Negotiation to co-create more value in your negotiations, to drive change and to make a global impact.



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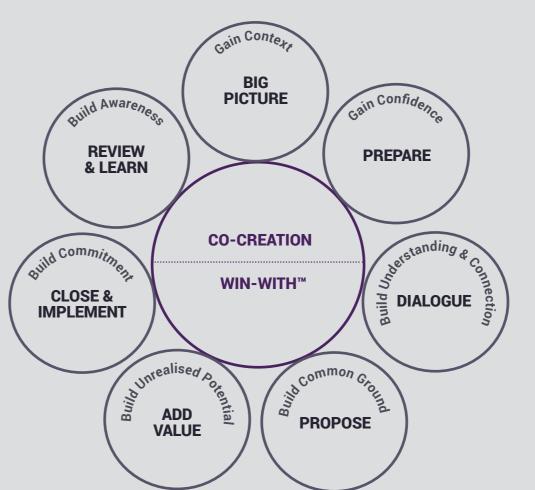


## **OUR PROCESS**



## **CO-CREATE WITH** WinWith™ Negotiation

\_\_\_\_The WinWith™ Framework moves you beyond IQ and EQ skills to take negotiations to a whole new level with Spiritual Intelligence (SQ). Most of all be empowered through WinWith™ for greater impact on business and relationships. As conscious capitalists, we know that the sum of the whole is greater than the sum of the parts. Co-creation and creativity delivery far more value to negotiations than competitiveness and combat.



### **BIG PICTURE**

What is the context? How does it connect with strategy?
What values are we bringing to the table?
What is the broader perspective?

### PREPARE

Prepare yourself and the team Due diligence and review history Complete the Deal Canvas Script the next dialogue

## DIALOGUE

Lead with inquiry questions Seek to understand Get to the heart of the issue Build rapport and trust

### **PROPOSE**

Consider the deal zone Craft your pitch Make positive use of NO Ponder and trade variables

### ADD VALUE

Have an abundance mindset Expand value Be creative Look for extra opportunities

### **CLOSE & IMPLEMENT**

Finalise terms Agree on implementation Allocate responsibilities Make it happen

## **REVIEW & LEARN**

Integrate past experience into future plans Have a learner mindset Act deliberately
Use this framework to improve





# WHAT WE DO BEST

\_\_\_\_\_We create trusted relationships and add value to high stakes negotiations by elevating perspectives with creativity and experience. Business, like life, is ultimately human. At its core it's an ongoing intersection and exchange between people.

Our team brings that extra fire power you need through high stakes negotiations, difficult conversations and to make a path through conflict. We transform not only conversations, but people and organisations.

Achieve unprecedented value with WinWith™ Negotiation frameworks, coupled with over two centuries worth of combined experience from internal negotiations, to complex multi-billion dollar deals with heads of industry, commerce and diplomacy.

We have sat on numerous Boards and represented clients in high stakes negotiations across five continents and in six languages. We're real world negotiators, business leaders and change makers.

WinWin is no longer enough. WithWith™ Negotiators are the next generation of negotiator.

Ask us about our success fee model.

## **DEAL SUPPORT**

CAPABILITY ASSESSMENT
TEAM CONFIDENCE & MINDSET
TEAM ALIGNMENT & COACHING
STRATEGIC DEAL IMPACT
VALUES DRIVEN STRATEGIES
DEAL CANVAS DRAFTING
DEAL PREPARATION
STAKEHOLDER RELATIONSHIPS
CONFLICT RESOLUTION
LEADING DEALS ON YOUR BEHALF
LIVE 24/7 SUPPORT

Whether you are an industry heavy weight or a small business, NFP or Social Enterprise, when it comes to dealing with your key stakeholders, you need expert negotiators by your side or behind the scene.

We help you through the tough conversations that matter, and can do it with you or do it for you. Leverage our team's centuries worth of real world negotiation experience to get your deals done.

We believe in what we do and are confident enough to work with a success fee structure. We are in the game with you, so you'll be certain that on game day to feel fully empowered and supported to unlock more value in your deal.

## **BOARD SERVICES**

BOARD ADVISORY & DIRECTORSHIP INTERPERSONAL BOARD EFFECTIVENESS STRATEGIC STAKEHOLDER ENGAGEMENT LIVE DEAL SUPPORT

Advisory services to fortify trust and expand value in your important stakeholder relationships from qualified board directors and experienced negotiators. We bring strategic perspective and empower you in live deals.

## **DEAL IMPLEMENTATION**

POST DEAL REVIEW
DEAL IMPLEMENTATION
STAKEHOLDER ACCOUNTABILITY
CONTRACT MANAGEMENT

The deal doesn't stop at the agreement of terms. Many deals stall or fall over because the implementation process is not robust. Conflicts often occur during execution and when details come into play. We are here right to the end with you to ensure that value doesn't get eroded as you put the deal into action.



## YOUR TEAM

NEGOTIATORS

## **DEAL CONSULTANTS &** WinWith™ Negotiators

Our team of negotiators and facilitators have experience across most sectors of industry, but with specialties in international relations, military, sports, energy, packaging, raw materials, transport, technology, and with international deals of all sizes up to \$200bn.

understanding of the information technology platforms, from closing the deal to wrapping up compliance, the procurement processes, tender processes, and referential Trusted Negotiator team is here with you all the way. rules and processes that form a public administration system or those of a private organisation.

Whether it is internal or external negotiations, before or after

Enterprise negotiation support comes with a deep sales strategies, or managing the transition of purchasing

Please ask us about our success fee structure.









**FABIAN COURTAUX** 

CO-FOUNDER **BOARD ADVISOR** LEAD NEGOTIATOR **FACILITATOR** COACH

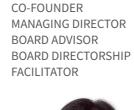
MICHAEL SPIEGEL

**BOARD ADVISOR** 

**NEGOTIATOR** 

**FACILITATOR** 

COACH





ZAHEED EVANS **NEGOTIATOR** 

**FACILITATOR** COACH

VICTORIA PLAKSIN PETER SINGER

**BOARD ADVISOR** BOARD DIRECTORSHIP NEGOTIATOR MEDIATOR **FACILITATOR** 

**MATT PERFECT** 

**NEGOTIATOR FACILITATOR** COACH

"The emphasis upon clarity of positioning one's intention is a negotiation game changer"

MARK HEBBLEWHITE

Barrister & Mediator, Victorian Bar



DION GOODERHAM

**BOARD ADVISOR FACILITATOR** 



DAVID GREENWOOD

**NEGOTIATOR FACILITATOR** 

# **CLIENT TESTIMONIALS**

"The power of following a deal cycle and knowing when to ask pertinent questions to get agreement can be crucial in negotiation success. The most valuable part was the "win-with" philosophy and I found the part around Spiritual Intelligence very eye opening. The experiential part was a good way to learn by doing."

#### **WARWICK PEEL**

CEO, Future Directors Institute

References available on request due to confidentiality of deals

# **OUR PARTNERS**COMPANIES WE WORK WITH







TRUSTED PARTNERS

Relationships with our clients goes beyond transactional, because we care about lasting partnerships and making an impact together.













## CONTACT

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